Driven by efficiency

Profitability and sustainability

The new IVECO S-Way takes a further step forward on the road to productivity.

Aerodynamic efficiency has been optimized to reduce losses and improve airflow, channeling it efficiently to the radiator thanks to a series of specifically designed components. This contribution adds to the improvements already introduced and certified by TÜV, achieving an impressive **10% fuel saving**, thanks to a fully integrated efficiency strategy combining the **XCursor 13 engine**, an **optimised powertrain**, and **advanced vehicle controls**.

Aerodynamic enhancements - such as the **mirror cams, cab design, roof and side spoilers** - significantly reduce drag, contributing to lower fuel consumption, reduced CO_2 emissions and a measurable decrease in Total Cost of Ownership.

The **high performance engine brake** sets a new industry benchmark, reducing the need for a retarder and lowering weight and fuel usage without compromising braking performance.

An **optimised rear axle ratio**, class A tires and downspeeding focused engine curves ensure maximum torque at lower RPM, delivering proven efficiency in real world operations.

GPS Predictive Drive, based on GPS and 3D maps, intelligently integrates cruise control, automated transmission logic, Eco Roll and auxiliary braking to optimise driving behavior and comfort.

Customisable **Eco, normal and performance driving modes**, combined with the anti idling device, help reduce unnecessary fuel use.

All these technology innovations are translated into tangible profitability and sustainability for the customer.